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The Role of the Head of Early Childhood Education

(PAUD) as an Administrative and Managerial Leader

in Realizing a Quality Institution

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ABSTRACT

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Head of PAUD; Administrative Leadership; Managerial Leadership; Quality of PAUD Institution; Leadership

Copyright ©2025 by Authors. Published by Universitas Muhammadiyah Tangerang This study aims to examine the role of the Head of PAUD as an administrative and managerial leader in realizing a quality early childhood education institution. The research uses the library study method by reviewing various sources of academic literature. The results of the study show that the Head of PAUD has strategic responsibilities in the aspects of planning, organizing, implementation, supervision, and efficient management of institutional resources. The Head of PAUD's administrative role encompasses the management administration, reports, and budget, while the managerial role relates to the application of the POAC management principles (Planning, Organizing, Controlling). Actuating, Leadership styles such visionary, as transformational, and charismatic are proven to have a significant impact on improving the

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quality of teaching, the professionalism of educators, and a conducive learning atmosphere. The conclusion of this research affirms that the effective and professional leadership of the Head of PAUD is the main factor in creating a superior institution that is responsive to the development of the times.

Introduction

Early Childhood Education (ECE/PAUD) is an educational institution that provides guidance and education for children from birth up to six years of age. PAUD aims to provide guidance to children so they can grow and develop well and have optimal readiness for entering the next level of basic education. PAUD plays a critical role in fostering and developing the potential of young children through formal, nonformal, and informal channels (Nurachadijat & Selvia, 2023). The PAUD institution functions as a platform to stimulate the development of children's physical-motor, cognitive, language, social-emotional, and moral domains. PAUD institutions collaborate with families and the community to ensure the child's growth and development proceed optimally and well, covering aspects of health, nutrition, and psychosocial well-being (Nufus, 2016).

Leadership in PAUD is a key aspect that determines the quality of institutional management, the learning environment, and the optimal development of the child. PAUD leadership includes administrative, managerial, and development activities aimed at ensuring the growth and development of the child runs optimally and comprehensively. The

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PAUD leader, such as a school principal or manager, has the role of influencing, guiding, and directing all institutional members to collaborate in achieving the established educational goals (Sundari et al., 2024).

The Head of PAUD holds a central role as the administrative leader in the Early Childhood Education institution. This task involves the development and management of the entire staff's and organizational members' administration so that the provision of education runs effectively, efficiently, and in accordance with applicable regulations. The Head of PAUD develops strategic plans, annual programs, and the school's organizational structure. The Head of PAUD also distributes duties and authorities to staff according to the established structure, thereby preventing overlapping work (Ulfah et al., 2025). The Head of PAUD ensures all components of the institution work synergistically. They conduct supervision of the implementation of administration and staff duties, and provide regular guidance and evaluation (Rofingah et al., 2024).

Meanwhile, the Head of PAUD has an important role as a managerial leader who manages all aspects of the institution to achieve early childhood education goals effectively and efficiently. This role demands the ability to execute managerial functions known as the POAC principles: Planning, Organizing, Actuating (directing/implementing), and Controlling. The Head of PAUD

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develops the PAUD unit program plan, including strategies for implementing educational and learning activities that align with the child's needs and the institution's vision (Abubakar & Sahriana, 2022).

The leadership of the Head of PAUD has a highly significant influence on the overall quality of the PAUD institution. One of the leadership roles of the Head of PAUD is to enhance the quality of teaching and learning. Strong and effective leadership from the Head of PAUD is capable of inspiring teachers and support staff, thus improving teaching and learning performance. A Head of PAUD who can encourage innovation in learning and provide support and guidance to teachers can significantly enhance the quality of education (Suhardi et al., 2024).

Methods

This research employs the **library study method** or *library research* as the main approach for collecting the data and information necessary to support the analysis and discussion (Mahanum, 2021). This method involves collecting, reviewing, and examining various relevant and credible literature sources, which include scientific books, indexed academic journals, research articles, seminar proceedings, policy documents, official reports, and various other publications with a strong and scientifically accountable academic basis. The library study approach was chosen because the research focus is not directed at collecting primary data directly from the field, but rather on exploring

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existing theoretical and conceptual information. Thus, this method allows researchers to gain a deep understanding of theories, concepts, and previous research findings relevant to the topic being studied.

In its execution, Nurrisa et al. (2025) explains that the data collection process is carried out systematically and structurally by selecting literature based on important criteria: relevance to the research topic, topicality of the source, and the scientific validity and credibility of the source. The research conducts a critical review of each selected piece of literature by reading deeply and analytically, then grouping the obtained information based on similar themes or categories to facilitate the process of synthesis and data integration. Subsequently, the collected data is analyzed qualitatively with the aim of compiling a coherent and systematic series of thoughts, which can enrich the study and strengthen the arguments in this research. The library research method is highly appropriate for this research because it provides a strong and comprehensive theoretical foundation, while also allowing the research to build a holistic and in-depth conceptual framework. Furthermore, this approach also assists in identifying gaps in previous research, thereby enabling the provision of new contributions to the development of knowledge in the field studied (Fadli, 2021). By using the library study method, this research is able to produce in-depth analysis and scientific argumentation that supports the overall research objectives. Therefore, this method is not only effective in collecting and

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processing data, but also essential in strengthening the validity and reliability of the research results presented in this article.

Result and Discussions

The discussion in this research is structured based on the review of 15 relevant scientific and academic sources concerning the theme of the Head of PAUD's leadership as an administrative and managerial leader in realizing a quality institution. The review consists of scientific journal articles, academic books, and proceedings that discuss the strategic role of the Head of PAUD in institutional management, improving the quality of education, and developing the professionalism of educators. The analysis was performed to trace the extent to which existing theories and previous research findings support the understanding of the administrative and managerial functions of the Head of PAUD and their impact on the quality of early childhood education institutions. This analysis includes identifying the research focus, study context, and main findings of each source, which are then synthesized to demonstrate their relevance to the main issue of this research. Scientific articles provide empirical and conceptual data on leadership practices and education management, while books and proceedings provide the theoretical foundation that strengthens the conceptual framework of the research. Thus, the results of this review present a comprehensive overview of the relationship between the administrative and managerial roles of the Head of PAUD and the quality of the institution,

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teacher professionalism, and the effectiveness of early childhood education provision.

Table 1. Analysis of Relevant Scientific Articles

N	Author Name	Title	Journal/Boo	Narrative of
0			k Name	Relevant
				Findings
1	'Hasyim, S. L.	Pendidikan Anak	'Jurnal	'Explains the
	(2015)"	Usia Dini	Lentera:	importance of
		(PAUD) Dalam	Kajian	early childhood
		Perspektif Islam	Keagamaan,	education in
		(Early	Keilmuan	forming the
		Childhood	dan	foundation of
		Education in an	Teknologi"	children's
		Islamic		spiritual and
		Perspective)		social values,
				supported by a
				good
				institutional
				management
				system."

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2	'Wiyani, N. A., &	Format PAUD	Ar-Ruzz	'Describes that
	Barnawi (2012)''		Media	the success of a
			Journal	PAUD
				institution
				depends on
				effective
				management
				structure and
				professional
				leadership."
3	'Suhardi, D. R.,	Peran	Jurnal	'Shows that the
	Putri, L. M.,	Kepemimpinan	Pendidikan	transformationa
	Kamila, R. N., &	terhadap	Tambusai	l leadership
	Rifati, M. (2024)"	Peningkatan		style of the
		Kualitas PAUD		Head of PAUD
		(The Role of		can enhance the
		Leadership in		quality of
		Improving		learning and
		PAUD Quality)		teacher
				professionalism.
				"

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4	'Kollo,	N.,	Ирауа	Kepala	Jurnal Ilmiah	'Finds that
	Pawartani,	Т.,	Sekolah		Ilmu	participatory
	Maisyaroh,	M.,	Meningka	ıtkan	Pendidikan	leadership plays
	&		Motivasi	dan		a significant role
	Kusumaningi	ru	Kinerja (Guru di		in improving
	m, S. R. (2024)"	Sekolah	Dasar		work
			(School			motivation and
			Principal	's		teacher
			Efforts	to		performance."
			Increase			
			Teacher			
			Motivatio	on and		
			Performa	nce in		
			Primary			
			Schools)			

⁸²⁰ | How to cite: Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

5	"All	nabsyi,	F.,	Peran		Jurnal	'Indicates	s a
	Pett	alongi, S.	S.,	Керетіг	npinan	Integrasi	correlatio	n
	&	Wandi,	W.	Kepala	Sekolah	Manajemen	between	the
	(202	22)''		dalam		Pendidikan	school	
				Mening	katkan	(JIMPE)	principal'	s
				Kinerja	Guru		leadershi _]	р
				(The	Role of		ability aı	nd the
				School 1	Principal		increase	in
				Leaders	ship in		teacher	work
				Improv	ring		effectiven	ess."
				Teache	r			
				Perforn	nance)			

⁸²¹ | How to cite: Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

6	'Rohmar	n, F.	J.,	Konsep	Dasar	Tolis	Ilmiah:	'Expla	ins	eight
	Ramli,	A.,	&	Administr	rasi	Jurna	1	admini	istra	tive
	Sudadi (2	2023)''		Pendidika	n,	Penel	itian	functio	ns	in
				Fungsi	dan			educat	ion,	
				Ruang				includi	ing	
				Lingkupnį	ya			plannii	ng,	
				(Basic Co	ncepts			coordii	natio	on,
				of Edu	ıcation			reporti	ng,	and
				Administ	ration,			superv	isior	١,
				Functions	s and			which	are	the
				Scope)				respon	sibil	ity of
								the I	Heac	d of
								PAUD	."	

⁸²² | How to cite: Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

7	Kamaruddin	Investigasi	Fondatia:	'Concludes that
	(2025)	Kinerja Kepala	Jurnal	the school
		Sekolah dan	Pendidikan -	principal has a
		Operator dalam	Dasar	primary role in
		Meningkatkan		controlling the
		Mutu Sekolah		quality and
		(Investigation		efficiency of the
		of Principal and		institution
		Operator		through
		Performance in		continuous
		Improving		evaluation."
		School Quality)		
8	'Herawan, E.	Pengendalian	Jurnal	'Highlights the
	(2011)"	Mutu	Administrasi	importance of a
		Pendidikan:	Pendidikan	quality
		Konsep dan		supervision and
		Aplikasi		control system
		(Education		carried out by
		Quality		the institutional
		Control:		leader for
		Concepts and		effective
		Applications)		operational
				running."

⁸²³ | How to cite: Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

9	'Ani Apriyani,	Implementasi	JIIP: Jurnal	'Explains that
	Y., Supriani, Y.,	Pengembangan	Ilmiah Ilmu	the increase in
	Kuswandi, S., &	Keprofesian	Pendidikan	teacher
	Arifudin, O.	Berkelanjutan		professionalism
	(2022)"	(PKB) Guru		requires
		Madrasah		leadership
		(Implementatio		support
		n of Continuous		oriented
		Professional		towards human
		Development		resource
		(PKB) for		development."
		Madrasah		
		Teachers)		

⁸²⁴ | **How to cite:** Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

Ceria: Journal of the Childhood Education Study Program, 14(3), pages 812-834. DOI: http://dx.doi.org/10.31000/ceria.v14i3.14347

10	'Supriani,	Y.,	Peran	Jurnal Ilmiah	'Shows that the
	Tanjung,	R.,	Manajemen	Ilmu	head of the
	Mayasari,	A., &	Kepemimpinan	Pendidikan	institution must
	Arifudin,	O.	dalam		master
	(2022)"		Pengelolaan		managerial
			Lembaga		functions to
			Pendidikan Islam		maintain the
			(The Role of		effectiveness of
			Leadership		the educational
			Management in		organization."
			the		
			Management of		
			Islamic		
			Education		
			Institutions)		

⁸²⁵ | **How to cite:** Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

11	Isriyanti (2020)	Peranan	Seminar	''Proves a
		Kepemimpinan	Nasional	positive
		Kepala PAUD	Pascasarjana	relationship
		Formal terhadap	UNNES	between the
		Profesionalitas		leadership of the
		Guru (The Role		Head of PAUD
		of the Head of		and the increase
		Formal PAUD		in teacher
		Leadership on		professionalism
		Teacher		and institutional
		Professionalism		quality."
)		
12	'Fadhli, M.	Implementasi	Continuous	'Explains the
	(2020)"	Manajemen	Education:	importance of
		Strategik dalam	Journal of	implementing
		Lembaga	Science and	strategic
		Pendidikan	Research	management
		(Implementatio		based on the
		n of Strategic		internal and
		Management in		external
		Educational		analysis of the
		Institutions)		educational
				institution."

⁸²⁶ | How to cite: Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

13	'Wheelen, T. L.,	Strategic	Reference	"Explains the
	Hunger, J. D.,	Management and	Book	application of
	Hoffman, A. N.,	Business Policy		strategic
	& Bamford, C. E.			management
	(2015)"			theory relevant
				to educational
				institutions in
				the global era."
14	Mulyasa (2011)	Manajemen dan	Academic	'Describes the
		Kepemimpinan	Book	seven main roles
		Kepala PAUD		of the Head of
		(Management		PAUD as an
		and Leadership		educator,
		of the Head of		manager,
		PAUD)		administrator,
				supervisor,
				leader,
				innovator, and
				motivator."

⁸²⁷ | **How to cite:** Qurratu'ain, N., Syarafina, N. A., Jamal, A. R., Perwitasari, N. A., & Suhardi. (2025). The Role of the Head of Early Childhood Education (PAUD) as an Administrative and Managerial Leader in Realizing a Quality Institution. *Ceria: Jurnal Program Studi Pendidikan Anak Usia Dini*, 14(3), 812-834. http://dx.doi.org/10.31000/ceria.v14i3.14347

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15	'Rusdiana, A., &	Pengembangan	Academic	"Provides	
	Nasihudin	Perencanaan	Book	technical	
	(2019)"	Program		guidance	on
		Pendidikan		effective	
		(Development		education	
		of Education		program	
		Program		planning	to
		Planning)		achieve	the
				institutional	
				vision."	

Based on the fifteen analyzed scientific and academic sources, it appears that all literature affirms the central role of the Head of PAUD and the effective, competitive, ensuring quality-oriented management of the institution. Journal articles such as the works of Suhardi et al. (2024), Kamaruddin (2025), and Herawan (2011) demonstrate that the leadership of the institutional head is not merely administrative, but also strategic and transformative in driving all components of the institution to achieve educational goals. The Head of PAUD is viewed as the system driver responsible for the planning, supervision, and quality control of the institution so that the education program runs in accordance with the vision and the needs of young children.

Meanwhile, the research of Kollo et al. (2024), Alhabsyi et al. (2022), and Ani Apriyani et al. (2022) emphasize the aspect of participatory

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leadership and human resource development. These three studies find that the effectiveness of the institutional head is highly dependent on their ability to build interpersonal relationships, develop teacher professionalism, and create a collaborative work atmosphere. In the PAUD context, this participatory leadership encourages teachers to be more motivated and feel they have an important role in improving institutional quality. This finding intersects with the study by Supriani et al. (2022), which asserts that mastery of managerial functions is key to the success of educational organizations, especially in maintaining the effectiveness and stability of the institution.

Furthermore, the works of Rohman et al. (2023) and Wiyani & Barnawi (2012) reinforce the administrative side of the Head of PAUD's leadership. They explain that the institution's success is determined by the application of educational administration principles such as systematic planning, coordination, reporting, and supervision. This finding aligns with Hasyim's (2015) view which highlights the importance of good PAUD institutional governance as a means of forming children's spiritual and social values from an early age. Thus, the combination of administrative and moral leadership becomes an important foundation for realizing a superior and character-valued PAUD institution.

Meanwhile, the literature by Fadhli (2020), and the books by Wheelen et al. (2015) and Rusdiana & Nasihudin (2019) add the strategic

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dimension to the context of education leadership. They emphasize the importance of management based on internal and external environmental analysis, as well as visionary program planning, so that the institution can adapt to social changes and education policies. This perspective enriches the empirical findings by providing a conceptual basis for how the Head of PAUD can implement strategic management to achieve institutional sustainability.

In addition, Mulyasa's (2011) book serves as a fundamental reference that bridges all previous research results. It outlines the seven main roles of the Head of PAUD—educator, manager, administrator, supervisor, leader, innovator, and motivator—which comprehensively cover the functions explained by the other researchers. With this view, the leadership of the Head of PAUD is understood not only as the ability to manage the administrative system, but also as an agent of change capable of driving the organizational culture towards professionalism and the best service quality.

Overall, the interconnectedness among the literature shows a continuity between theory, practice, and strategy in early childhood education leadership. Empirical articles affirm the direct impact of leadership on teacher performance and institutional quality; while conceptual books and references provide the theoretical basis for managerial functions and institutional management strategies. The synergy between the two demonstrates that the Head of PAUD acts as

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a key figure in integrating the administrative, managerial, and strategic dimensions for the realization of a PAUD institution that is effective, adaptive, and oriented towards continuous quality.

Conclusion

The Head of PAUD holds an essential role as a leader in the fields of administration and management, which is highly determining of the institution's success in providing quality early childhood education services. In their administrative duties, the Head of PAUD is responsible for compiling plans, arranging work structure, running programs, conducting evaluations, providing direction, aligning tasks, preparing reports, and managing the budget efficiently and structurally. Meanwhile, as a managerial leader, the Head of PAUD is required to implement managerial functions such as planning, organizing, actuating (implementation), and controlling comprehensively to optimally achieve the institution's vision and mission. The leadership styles applied, such as visionary, transformational, and charismatic leadership, are highly influential in enhancing the quality of learning, strengthening the professionalism of educators, and forming a positive learning atmosphere. With effective leadership ability, the Head of PAUD is able to encourage all institutional elements to collaborate, innovate, and maintain the quality of education continuously. Therefore, competent leadership is the main factor in directing PAUD towards becoming a superior institution, responsive to change, and supportive

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of comprehensive child development.

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