

ANALYSIS OF LANGUAGE POLITICS AND SPEECH ACTIONS IN THE JANUARY 2023 EPISODE OF MATA NAJWA'S TALK SHOW PROGRAM

Abdul Malik¹⁾, Kamiri²⁾, Goziyah³⁾

¹ Magister Pendidikan Bahasa Indonesia, Universitas Muhammadiyah Tangerang
Email: malik3456abdul@gmail.com

Abstract

After conducting a content analysis of the January 2023 episode of the Mata Najwa talk show, which consisted of three talk show titles, namely Deliberation Tuntun Sambo Until Candidates for the PSSI Chairperson, the authors drew several conclusions. The speech contained in the January 2023 episode of the Mata Najwa talk show, entitled Deliberation on guiding Sambo to PSSI chairman candidates, contained the use of elements of politeness in the Leech Politeness Principle, for example in the use of the principle of politeness, namely an agreement between the speaker and the hearer and the maxim of humility, because the program Najwa's eyes are speakers and speech partners who have a good education, so they pay great attention to the principle of politeness in speaking.

INTRODUCTION

Interaction occurs when humans are in the form of speaking in a conversation, the conversation has at least two or more people in it. One party as a speaker and the other party as a speech partner. In using politeness principles in talk shows, how much occurs when they perform speech acts in discussions. Are there still politeness principles in speaking on the January 2023 episode of the Mata Najwa talk show program entitled Deliberation of Guidance Sambo until the PSSI chairman candidate has manners for the interlocutor in speaking. Generally, the types of affixes found are prefixes, infixes, suffixes, and confixes (Yusuf et al., 2022)

The use of polite language has the principle of politeness in interactions, politeness in presentation is a must because the more polite the language used, the higher the percentage of good thinking. Politeness in a talk show is a very important main medium, a phenomenon found in talk show activities, talk show participants often do not pay attention to politeness in language. Speech act is also a form of interaction between speakers and listeners which is carried out through spoken or written language that has a communicative function. Some examples of speech acts include apologies, questions, statements, invitations, rejections, compliments and so on. In this regard, researchers implicate the results of research with learning Indonesian in SMK. The independent curriculum in learning Indonesian learns more about text material. The material for learning Indonesian that is in accordance with the speech acts in the Mata Najwa talk show is debate material. Thus the quote contains social values, namely, the existence of a sense of care for others and a friendly attitude (Tartila et al., 2023)

METHODE

Pragmatics is a linguistic study that discusses meaning but not just meaning in a linguistic context as is the case with linguistic studies in general, but pragmatics discusses meaning in situations that occur at a certain time. Leech (2019: 8) "pragmatics is the study of meaning in relation to speech situations. Pragmatic studies are more emphasized on interdisciplinary studies between language and context (outside language)". Language is one of the manifestations of society to identify themselves with other human beings (Hartanto et al., 2022)

DISCUSSION

Pragmatics is a linguistic study that discusses meaning but not just meaning in a linguistic context as is the case with linguistic studies in general, but pragmatics discusses meaning in situations that occur at a certain time. Leech (2019: 8) "pragmatics is the study of meaning in relation to speech situations. Pragmatic studies are more emphasized on interdisciplinary studies between language and context (outside language)". Typically, this expansion of the meaning of the term is associated with the broader context that affects the meaning of the whole set of expressions (Muffidah et al., 2021)

In language sentences there are many words and expressions whose references rely on the circumstances of speech and can be understood if one knows and understands these situations and conditions. Sometimes we only see the meaning of a speech that we hear without looking at the situations and conditions that are happening around us. In the analysis of language politeness and speech acts analysis on the Mata Najwa talk show episode 2023, the researcher only took one title, namely, the title Deliberation of Guidance Sambo to PSSI chairman candidate.

1. Use of the principle of politeness
 - a. Maxim of consensus

The consensus maxim is a maxim that tries to make as little agreement between oneself and others as possible, try to make as much agreement between oneself and others as possible Leech (219:207). This consensus maxim requires to minimize discrepancies between himself and others. A speaker who adheres to this consensus maxim will be considered as a polite person and always pays attention to what the other person is talking about.

Andovi: We can open this or it's impolite, we don't understand. Najwa shihab: Don't open it so that the contents will double.

Andovi: Yes, thank you, so this new year we are the year of the rabbit, right?

The above speech shows the use of the politeness principle with consensus maxims because there was an agreement between Andovi and Najwa Shihab, that Andovi wanted to open the ampau but Najwa Sihab did not give permission to open it and Andovi agreed not to open it.

- b. The maxim of humility

Stating that this modesty maxim praise yourself as little as possible, criticize yourself as much as possible. This modesty maxim obliges the speaker to always be humble and maximize self-deprecation. A speaker who adheres to this maxim will be considered a humble and not arrogant person.

Najwa shihab: In Indonesia, it's like Srikandi, like Srikandi or Sri Asih.

Andovi: For Andovi here, the white puppets have Gus Dur and Abdurrahman Wahid, so this is true, right?

In the utterance uttered by Andovi's speech act, that utterance uses the principle of modesty Maxim of Humility because, when Andovi refers to himself by using his name, young people usually use the word I, while Andovi does not, and he is indirectly polite and does not boast or demean himself. heart.

2. Speech acts.

- a. Locution

A locutionary speech act is a basic utterance or a form of linguistic expression that has meaning. In locutionary speech acts, the information conveyed is true. This speech act does not contain a hidden meaning behind the speech and does not require an action or a certain effect from the speech partner.

Jovial: the mayor just issued a billboard thanking himself that our house is real but we are in Depok

In this utterance there is a locutionary speech act, because of this locutionary speech act, the speaker does not want an action or answer from the utterance, and only acts as an opener in a dialogue or as a general description.

- b. Illocution

Illocutionary speech acts are speech acts that, apart from stating something, also state the act of doing something (Chaer, 2020: 28). "In other words, an illocutionary act is a speech act that contains a meaning or power of speech. So this illocutionary speech act is called The Act of Doing Something."

Jovial: let's see Ridwan Kamil as the presidential candidate

Najwa shihab: political year so then you want to know your fortune right?

Najwa shihab: Emil joined Golkar,

The utterance above the illocutionary speech act, because the illocutionary speech act is a dialogue, the speaker commemorates the deeper intention of an utterance which is expressed as a communication that has a specific purpose and there is no interaction. Article writing that complies with refined spelling rules is inseparable from the media that publishes the writing (Oktafiani et al., 2022).

c. Perlocutionary

Perlocutionary speech act is an impact caused by illocutionary or an impact caused by an utterance. Perlocutionary acts are more concerned with results, because this action is said to be successful if the speech partner does something related to the speaker's speech. These actions are governed by the rules or norms of language use in speech situations between two parties.

najwa syihab: Assalamualaikum warahmatullahi wabarakatuh friends, meet again at the deliberation at the

beginning of 2023 Happy new year everyone.

andovi: and now we wish you a happy new year and soon how long is Chinese New Year so we say

congratulations.

Speech acts made by speakers have the meaning of perlocutionary speech acts because perlocutionary speech acts are speech acts that have reciprocity from an utterance uttered by speakers.

Implementation of Indonesian Language Learning in Vocational Schools

In this regard, researchers implicate the results of research with learning Indonesian in SMK. The independent curriculum in learning Indonesian learns more about text material. The material for learning Indonesian that is in accordance with the speech acts in the Mata Najwa talk show is debate material. Literary criticism is a part of literary studies that discusses whether a literary work is valuable or not (Sulaeman et al., 2021)

Based on observations of Indonesian subject teachers, in negotiating text learning schools the teacher only explains the material, does not assign students to make a talk show. Therefore, researchers implicate the results of research with Indonesian

language learning in Vocational High Schools on debate material. Debates in the syllabus are in class X even semester with Basic Competency 3.12 Analyzing problems/issues, viewpoints and arguments of several parties and conclusions from debates related to the field of work to find the essence of the debate. 4.12. Construct problems/issues, points of view and arguments of several parties, and conclusions from debates related to the field of work orally to show the essence of the debate.

CONCLUSION

After conducting a content analysis of the January 2023 episode of the Mata Najwa talk show, which consisted of three talk show titles, namely Deliberation Tuntun Sambo Until Candidates for the PSSI Chairperson, the authors drew several conclusions. The speech contained in the January 2023 episode of the Mata Najwa talk show, entitled Deliberation on guiding Sambo to PSSI chairman candidates, contained the use of elements of politeness in the Leech Politeness Principle, for example in the use of the principle of politeness, namely an agreement between the speaker and the hearer and the maxim of humility, because the program Najwa's eyes are speakers and speech partners who have a good education, so they pay great attention to the principle of politeness in speaking.

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