

CRITICAL DISCOURSE ANALYSIS OF CNN INDONESIA ONLINE NEWS, DECEMBER 2022 EDITION AND ITS IMPLEMENTATION IN INDONESIAN LANGUAGE LEARNING DESIGN IN JUNIOR HIGH SCHOOL

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Abstract

When viewed from Fairclough's analysis theory, it is found that the textual dimension which includes grammatical elements includes 7 conjunctions and 10 references, while the lexical elements include 1 synonym. Then the discursive dimension which includes elements of text production which is dominated by CNN Indonesia as the broadcaster, the dissemination of text is also dominated by CNN Indonesia's media via the You Tube link and text consumption is already very focused on events that were happening when the news was revealed in online media seen on You Tube CNN Indonesia. Com that people watch. Meanwhile, in the Practical Socio- Cultural dimension, the focus is on events that are currently happening in society both related to situational, institutional and social elements when the news is revealed in online news to the public. It is hoped that these findings will contribute to existing knowledge about critical discourse analysis research to raise awareness among researchers about articles wishing to undertake critical discourse analysis studies. In addition, the research findings can be considered by teachers and lecturers to be used as discourse learning media.

INTRODUCTION

As the pandemic ends, many problems arise in the world of education. This problem began to emerge after teaching and learning activities began to be reopened by the government after being closed for almost 3 months. One of the most prominent is the lack of interest in students in terms of literacy or reading various reading materials at school. They no longer care about the importance of knowledge, students are more interested in the online world presented via the internet. Therefore, educators must be able to invite and guide their students to use the internet in their learning at school. One of them is inviting students to be literate by using online media by reading the news presented by the online platform, one of these platforms is CNN Indonesia. Article writing that complies with refined spelling rules is inseparable from the media that publishes the writing (Oktafiani et al., 2022)

The concept of critical language analysis (critical language awareness) in the world of education is able to solve problems regarding the meaning that occurs in society in uncovering the meaning of the words expressed in social society. Critical discourse analysis sees discourse on the use of language in speech and writing as a form of social practice. The description of discourse as a social practice implies a dialectical relationship between specific discourse events and the situations, institutions and social structures that underlie them. Generally, the types of affixes found are prefixes, infixes, suffixes, and confixes (Yusuf et al., 2022)

In this background the author will analyze news discourse as a learning medium in learning Indonesian at school, in order to increase students' literacy understanding in critical thinking in class. This discourse analysis does not only rely on a single design, but on a multidisciplinary basis. Many approaches are used in analyzing critical discourse, one of which is the Norman Fairclough model which states that discourse is a social practice and divides discourse analysis into three dimensions

namely the Textual (Microstructural) dimension, the Discourse dimension (Mesostructural) and the Practical Socio-Cultural dimension (Macrostructural). Grammatically the word battle in the poem has the meaning of activities between groups or individuals against real life. Short stories are organized on various levels; they simultaneously appeal to the reader's sense of realism, understanding, emotion and moral sensibility. Grammatically the word battle in the poem has the meaning of activities between groups or individuals against real life. Short stories are organized on various levels; they simultaneously appeal to the reader's sense of realism, understanding, emotion and moral sensibility (Muffidah et al., 2021)

METHODE

this research is to stimulate students' literacy skills at school by reading the latest news that is happening in the community through online platforms, in order to increase students' interest in reading at school and also improve quality report cards in schools. Based on the background of the problems above, the focus of this research is critical discourse which uses the Norman Fairclough approach model which includes: Textual Dimensions (microstructural), Discourse Dimensions (mesostructural) and Practical Socio-Cultural Dimensions (macrostructural) in CNN Indonesia online articles in the education column for the December 2022 edition.

DISCUSSION

Discourse is essentially the most complete, highest and largest language above sentences and clauses with cohesion and coherence. In discourse, the relationship between parts in a text can be marked by several grammatical elements found in cohesion. These grammatical elements consist of references (designation), substitution (replacement), ellipsis (deletion), and conjunctions. With the presence of grammatical elements in the cohesion, it can form a discourse or text. Therefore, discourse refers to the determination of meaning partiall. Critical discourse analysis (AWK) is a social constructivist approach that believes that world representation is linguistically discursive, meaning is historical and knowledge is created through social interaction. Literary criticism is a part of literary studies that discusses whether a literary work is valuable or not (Sulaeman et al., 2021)

According to Norman Fairclough, discourse is a social practice and divides discourse analysis into three dimensions, namely text, discourse practice, and social practice. Text is related to linguistics, for example by looking at vocabulary, semantics, and sentence structure, as well as coherence and cohesiveness, and how these units form a meaning. Discourse practice is a dimension related to the process of producing and consuming text: for example work patterns, work charts, and routines when producing news. Social practice is a dimension related to the context outside the text: for example the situation or context of the media in relation to a particular society or political culture.

Scientific journal articles including popular scientific writings. It is called popular scientific writing because the themes discussed are actual problems and are presented in a language that is easily digested by readers. A scientific article is a written work designed to be published in a journal or collection of articles, written in a scientific manner in accordance with applicable scientific conventions. A scientific article is a factual or non-fiction essay about a problem that is published in a journal, magazine or bulletin with the aim of conveying ideas and facts, to convince, educate and offer solutions to a problem [6]. It can be concluded that a scientific article is a scientific paper that adjusts the structure of a scientific article and uses scientific methodology in its preparation. Scientific articles are usually published in national and international journals. One of them is CNN Indonesia, through its online media, which at any time is able to provide actual, reliable and up-to-date news. Typically, this expansion of the meaning of the term is associated with the broader context that affects the meaning of the whole set of expressions (Muffidah et al., 2021).

CONCLUSION

Based on the research results, the authors conclude that critical discourse analysis emphasizes discourse as a form of interaction and through critical discourse analysis it appears that the use of spoken and written language is a form of social practice. Social practice in critical discourse analysis is related to events from a reality and social structure. The role of the media cannot be separated from the practice of ideology, meaning that the media presents various reports using certain constructions to attract readers' interest. CNN Indonesia explains various kinds of news realities that appear with various titles and different discourses.

When viewed from Fairlough's analysis theory, it is found that the textual dimension which includes grammatical elements includes 7 conjunctions and 10 references, while the lexical elements include 1 synonym. Then the discursive dimension which includes elements of text production which is dominated by CNN Indonesia as the broadcaster, the dissemination of text is also dominated by CNN Indonesia's media via the You Tube link and text consumption is already very focused on events that were happening when the news was revealed in online media seen on You Tube CNN Indonesia. Com that people watch. Meanwhile, in the Practical Socio- Cultural dimension, the focus is on events that are currently happening in society both related to situational, institutional and social elements when the news is revealed in online news to the public.

It is hoped that these findings will contribute to existing knowledge about critical discourse analysis research to raise awareness among researchers about articles wishing to undertake critical discourse analysis studies. In addition, the research findings can be considered by teachers and lecturers to be used as discourse learning media.

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