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### Digital Innovations in Southeast Asian: Research-Driven Mapping Local Governance for Efficiency and Participation

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#### **Abstract**

This study addresses issues of bureaucratic inefficiency and low public participation in governance by systematically mapping the scope of digital innovation in local governance throughout Southeast Asia. The research seeks to understand how technology aids governance outcomes, guided by the region's disparities in digital infrastructure and institutional readiness. The study conducts a systematic literature review of 996 publications from Scopus, following the PRISMA protocol and employing bibliometric analysis via RStudio-Biblioshiny and CiteSpace to derive trends, themes, and gaps concerning Indonesia, Malaysia, Singapore, Thailand, and the Philippines. The results demonstrate and actively reinforce the three dominant innovation clusters; smart cities, egovernment systems, and citizen participation platforms that foster greater democratic engagement alongside improved administrative efficiency. The analysis emphasizes the factors critical for successful digital transformation: institutional readiness, digital competency, and cross-organizational collaboration. By synthesizing regional best practices and thematic patterns, the research provides strategic recommendations for policymakers aiming to cultivate flexible, inclusive, and ethically responsible frameworks of implications focused on formulated digital governance. These findings emphasize the need to align technology with community needs and participatory processes, thereby directing further research on interoperability, AI ethics, and public trust in digital public administration.

Keywords: Digital governance, public participation, smart cities

#### Abstrak

Studi ini membahas masalah ketidak efisienan birokrasi dan rendahnya partisipasi publik dalam tata kelola pemerintahan dengan secara sistematis memetakan ruang lingkup inovasi digital dalam tata kelola pemerintahan di seluruh Asia Tenggara. Penelitian ini bertujuan untuk memahami bagaimana teknologi mendukung hasil tata kelola pemerintahan, dengan mempertimbangkan disparitas infrastruktur digital dan kesiapan institusional di wilayah tersebut. Studi ini melakukan tinjauan literatur sistematis terhadap 996 publikasi dari Scopus, mengikuti protokol PRISMA, dan menggunakan analisis bibliometrik melalui RStudio-Biblioshiny dan CiteSpace untuk mengidentifikasi tren, tema, dan celah terkait Indonesia, Malaysia, Singapura, Thailand, dan Filipina. Hasilnya menunjukkan dan secara aktif memperkuat tiga kluster inovasi

ATION Hanafi, S., Nurmandi, A., Lawelai, H., Baulete, E., & Sohsan, I. (2025). Digital Innovations in Southeast Asian: Research-Driven Mapping Local Governance for Efficiency and Participation. *Journal of Government and Civil Society*, 9(2), 322–348.



dominan: kota pintar, sistem e-pemerintahan, dan platform partisipasi warga yang mendorong keterlibatan demokratis yang lebih besar bersamaan dengan efisiensi administratif yang lebih baik. Analisis ini menyoroti faktor-faktor kritis untuk transformasi digital yang sukses: kesiapan institusional, kompetensi digital, dan kolaborasi lintas organisasi. Dengan mensintesis praktik terbaik regional dan pola tematik, penelitian ini memberikan rekomendasi strategis bagi pembuat kebijakan yang bertujuan untuk mengembangkan kerangka kerja yang fleksibel, inklusif, dan etis dalam tata kelola digital. Temuan ini menekankan pentingnya menyelaraskan teknologi dengan kebutuhan komunitas dan proses partisipatif, sehingga mengarahkan penelitian lebih lanjut pada interoperabilitas, etika AI, dan kepercayaan publik dalam administrasi publik digital.

Kata Kunci: Tata kelola digital, partisipasi publik, kota pintar

#### INTRODUCTION

In Southeast Asia, digital transformation has become one of the more pressing triggers for reform within local governance systems. Within the context of the socio-economic and political landscape frameworks, digitalization creates new opportunities for improving the bureaucratic functions of an administration, including efficiency, transparency, and public participation (Greavu-aerban et al., 2025). In response to changing governance issues, countries like Indonesia, Malaysia, and the Philippines have incorporated varying degrees of technology with e-government systems, smart cities, and online participatory governance (Llovido et al., 2024; Matitah et al., 2021; Zukarnain et al., 2020). There is still insufficient understanding regarding the gap-driven initiatives implemented concerning the adoption and localized implementation of practical digital innovations (David et al., 2023).

Smolinski, (2024) The literature on digital technology innovation in local government shows significant thematic fragmentation (Akman & ahintürk, 2024) This fragmentation is evident in the different focuses of the 'smart city' literature and the 'e-participation' literature. The 'smart city' literature focuses on technology, digital infrastructure, and the provision of public services. On the other hand, e-participation focuses on citizen participation and digital democracy (Caplanova & Dimelis, 2025). These two streams have developed separately, without conceptual and methodological integration. This hinders the identification and dissemination of best practices for public policy. The impact of digitalization on bureaucracy has not been analyzed in depth. In Southeast Asia, this is exacerbated by cultural diversity and poor infrastructure.

The Technology Acceptance Model (TAM) and the Unified Theory of Acceptance and Use of Technology (UTAUT) serve as the main theoretical frameworks explaining the dynamics of innovation digitization at the local level across Southeast Asia. TAM emphasizes perceived usefulness associated with ease of use as a key factor in determining an individual's attitude and behavioral intention toward technology use (Ammenwerth, 2019), while UTAUT offers a

more comprehensive approach by synthesizing eight technology adoption models and incorporating elements of performance expectations, effort expectations, social influence, and supportive conditions (Momani, 2020). These two models thus form a solid analytical foundation for understanding responses to bureaucratic digital transformation (Graniæ, 2023; B. C. Lee & Xie, 2018).

In this study, we review the literature on the implementation of digital innovation as a focus of local government development in Southeast Asia. The main objective of this study is to explore trends, challenges, and technological solutions related to public efficiency and citizen participation, evaluate their impact on bureaucracy, and identify potential research gaps for further study. To sharpen the focus, two questions are asked: what are the dominant patterns of digital innovation in Southeast Asia, and what is their impact on public administration efficiency and citizen participation? This research is data-driven and, in some respects, adopts the PRISMA framework as a systematic standard in literature mapping (Page et al., 2021). Therefore, this research is expected to enrich the theoretical and practical discourse on inclusive and sustainable digital policies.

In Indonesia, e-Musrenbang and social media platforms in the Philippines have engaged citizens in the policy design and assessment phases (Loeffler & Martin, 2023). As Hien et al., (2024), noted, such digital participation enhances transparency and reinforces the legitimacy of public policies. Technology can also advance efficiency in administration, which is exemplified by Indonesia's Digital Land Administration and Singapore's Smart Nation Initiative, both of which streamline bureaucratic functions, enhance data precision, and increase public service accessibility (Efthymiou, 2025; Nursyamsi et al., 2020).

This study presents a systematic bibliometric synthesis of digital governance innovations in Southeast Asia that have not been widely explored. By mapping emerging contours and core clusters, this research aims to contribute to studies on the integration of bureaucratic and participatory democracy by addressing existing gaps (Suranto et al., 2025). This research underlines the role of digital literacy alongside institutional preparedness within the framework of local governance as critical to effective technology implementation. Thus far, this research has advanced the systematic mapping of local governance to include the dimension of digital innovation.

This study makes three specific contributions to the academic debate on digital governance in Southeast Asia. First, the use of bibliometric synthesis within the PRISMA and CiteSpace frameworks represents an innovative method for compiling digital policy literature that can serve as a reference for similar research in the future (Mathew et al., 2024). Second, the mature conceptual understanding of regional mapping in this study highlights the different variations in SPBE among countries and subnational regions, which enriches the theoretical understanding of digital governance in a diverse socio-political landscape (Shaw & Ow, 2019). Third, the practical aspects of the policy recommendations

offer practical value that can be used to design adaptive and inclusive policy frameworks, especially for subnational administrative units interested in developing their comprehensive digital transformation policies (Djatmiko et al., 2025).

Integrating bibliometric analysis, data visualization, and thematic synthesis substantially contributes to the digital governance and public participation literature. His results are significant, not solely for scholars, but also for practitioners and decision makers who aim to comprehend and facilitate digital transformation. Thus, this research is anticipated to be a primary strategic reference in designing regionally adaptive and inclusive governance frameworks underpinned by technology.

#### **RESEARCH METHODS**

This research performed a literature review analysis on the case of digital transformation in local governance, viewing it as a mapping of the administrative and public participation processes, efficiency, innovation, and technology using the Scopus database (Rodríguez-Bolívar et al., 2018). Scopus was chosen because of its multidisciplinary scope and reputation for rigor and relevance, as evidenced in peer-reviewed publications (Gusenbauer, 2022). This database assists in framing primary concepts related to governance and aids in synthesizing literature concerning policies and best practices about technology in public administration (Landum et al., 2020). This study analyzes literature to identify knowledge gaps and integrates conclusions to derive comprehensive reviews and describe innovations and outcomes mapping, and extensively highlights challenges, technology-algorithmic solutions to the performance and engagement enhancement for government and community collaboration (Sarafis et al., 2025).

#### **Protocols and Frameworks**

This study follows PRISMA guidelines for obtaining and analyzing literature dealing with efficiency, transparency, and public involvement in a bureaucracy for purposes of order and consistency (Page et al., 2022). Page et al., (2021), indicate that PRISMA is both a checklist and a flowchart describing stepwise reporting for all systematic mapping studies. It was deemed more beneficial to use systematic mapping in this study on the various approaches to bureaucratic efficiency, transparency, and public participation, as compared to traditional systematic reviews. (Rozanc, 2018). There is more focus on systematic reviews; however, systematic mapping targets finding gaps, classifying important research, and tracking the progress of themes over time related to bureaucratic efficiency, transparency, and public participation (Turk, 2021).

Table 1. Inclusion and Exclusion Criteria

Criteria	Inclusion	Exclusion	Justification
Language	English articles	Non-English articles	Ensuring consistency of analysis and compatibility with international bibliometric tools.
Types of publications	Indexed scientific journal articles	Presentations, posters, brief reports, editorials, books, chapters, workshop/symposium abstracts	Ensuring academic quality that meets peer-reviewed standards.
Topic relevance	Articles discussing digital transformation in local government administration	Articles that only contain policy recommendations without empirical analysis or experimentation	Ensuring a focus on empirical analysis that supports the research objectives.
Publication period	2014–2024	Articles prior to 2014	Avoiding historical bias and capturing contemporary trends in digital innovation.
Publication version	Latest version with updated data	Old version of the same article	Ensures the use of the most current data for accurate analysis.
Methodology	Articles with adequate methodology (data sources, analysis techniques, validation)	Articles with inadequate methodology (no data sources, analysis, or validation)	Ensuring the validity and reliability of the research findings reviewed.
Document completeness	Full text articles available	Articles without full text access	nsuring a comprehensive analysis can be conducted.
Article length	Minimum of five pages	Articles less than five pages	Ensure sufficient information for indepth analysis.

#### **Search and Data Processing Strategies**

In conducting our literature search, we used queries that combined governance, public participation, and technological innovation as the three main focuses. This resulted in 2,813 documents discussing the digitization of local government administration. From this corpus, 996 publications were further processed, which included the addition of titles, abstracts, keywords, and publication years. The analysis was conducted in accordance with the PRISMA guidelines (Athikarisamy & Patole, 2021). Using the PRISMA 2020 flowchart tool (Kahale et al., 2022), to ensure a systematic approach to literature inclusion, evaluation, and refinement.

#### Validity and Reliability

The literature used was limited to peer-reviewed journal articles that were available in full text and met methodological criteria to ensure the quality of the analysis. The selection process, from exclusion to inclusion, was reported in detail to reduce potential bias, in accordance with the 2020 PRISMA Guidelines (Page et al., 2021). The use of the Scopus database is in accordance with the guidelines (Baas et al., 2020), while (Rozanc, 2018) and (Turk, 2021), guidelines on data quality and consistency evaluation form the basis for data screening and coding. This evidence-based approach highlights systematic and replicable research that is in line with the main objective of assessing the impact of digital innovation on efficiency and participation in Southeast Asian governance.

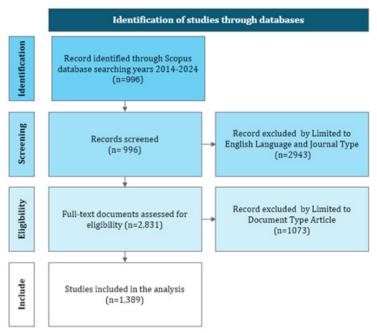


Figure 1. PRISMA Research Method
Source: Adapted from Page et al. (2021) generated thought PowerPoint

#### **Data Analysis and Visualization**

The bibliometric analysis was based on 996 documents and used VOSviewer to visualize research networks and trends in local government digital transformation (Nurmandi et al., 2021; Syahputra et al., 2023). RStudio, equipped with the Biblioshiny package, assisted in performing statistical processes, generating tree maps, identifying publication trends, and grouping data for visualization. Setting the time range (2014–2024) and keyword frequency thresholds was crucial in forming significant clusters. CiteSpace software was used to map thematic evolution and keyword bursts, using default threshold settings to validate authorinstitution relationships. This set of methods aims to ensure the replicability of the analysis

and assist in mapping public administration innovation and increased civic technology engagement (Barbosa, 2021; Chanduví et al., 2015).

#### **RESULTS AND ANALYSIS**

#### Trends in the Emergence of Research Topics

Visualizing text data through words and their corresponding frequencies-WordCloud is an effective analysis tool for determining and tracking research trends. While text McNaught & Lam (2010), work provided a qualitative study of WordCloud's advantages in visual representation, many contemporary scholars have opted to employ it within more quantitative frameworks. More advanced algorithms have made it possible for scholars to track the advancement of the research problem, determine essential ideas, and distinguish new trends, all based on an assortment of articles and databases. Retaining raw data in aesthetically pleasing visuals gives researchers an insightful perspective on the emphasized issues and disciplines.



Figure 2. Wordcloud Analytics
Source: Author generated through RStudio-Biblioshiny

Figure (illustration) 2 illustrates the dominance of "digitalization" in the conceptual transformation of the diapositive in this case, showing an increase in attention at the local government level in the literature on the focus of local governments and the use of technology to modernize bureaucracy and improve the transparency of public services, as noted by Anggono et al., (2025). This is in line with Maulana et al., (2024), who observed that digital transformation is not only the adoption of information systems, but a profound process that restructures the entire organization, decision-making processes, and the relationship between the government and citizens. This issue has been discussed in "The Digital Obligation Gap in Southeast Asia and the Developing World" by Anggono et al., (2025). Therefore, the literature reviewed reflects the increasingly close relationship between public administration reform and the use of technology in the region.

The integration of smart city concepts, e-governance, and public participation provides an additional layer in understanding digital transformation. This integration highlights the importance of information and communication technology (ICT) for sustainable urban development in smart cities, which promotes responsiveness, inclusiveness, and efficiency (Sucupira Furtado et al., 2023). The prominent focus on Indonesia illustrates the importance of the country's context and specific challenges related to the technology gap, digital infrastructure sustainability, and organizational capacity (Kusmiarto et al., 2021). The egovernance theme of public participation also shows an academic focus on collaboration and partnership between government and citizens on digital platforms, with the aim of expanding the space for digital democracy (Boon et al., 2020). Collectively, these patterns show that the government's digitalization agenda is not only aimed at administrative efficiency. There is also a growing recognition of the need to empower local actors and improve the quality of interaction between the state and its citizens.

#### **Mapping Research Topics**

Structural conceptualization refers to a framework that uses cluster analysis to regularly review and visualize a set of specific research topics (Reutterer & Dan, 2021). This framework helps researchers identify conceptual areas and patterns of heterogeneity that emerge across disciplines (Wang et al., 2023). The use of efficient clustering algorithms enables the construction of maps that illustrate the dynamics of local governance innovation in Southeast Asia, as well as providing a framework for understanding cross-border relationships in the governance modernization agenda (Gupta et al., 2023).

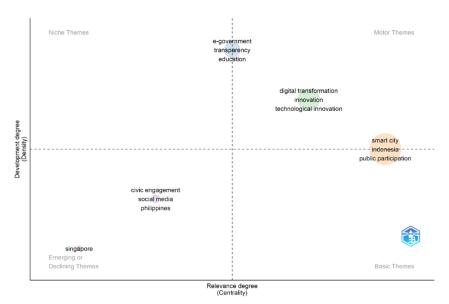


Figure 3. Conceptual Structure Map Source: Author generated through RStudio-Biblioshiny

The first cluster shows the dominance of the themes of 'smart cities', 'Indonesia', and 'public participation'. This cluster shows that local governance innovations that use the concept of smart cities dominate collaboration between local governments and citizens. In the Indonesian context, the successful implementation of smart cities is supported by a regional innovation framework as stipulated in Law No. 23 of 2014, which emphasizes citizen participation in solving social, economic, and environmental problems (Syah et al., 2024). These findings are consistent with approaches in Malaysia and Thailand that focus on communities as active participants in smart city design, as well as Singapore's Smart Nation initiative that emphasizes the integration of available public data services (T. Lee, 2024). In the Philippines, the Smart Cebu project demonstrates the value of partnerships between local governments and information technology sector players in enhancing the sustainability of innovation programs (Montalbo et al., 2021).

The second cluster focuses on 'digital transformation' and 'technological innovation' with the premise that innovation in local governance can improve the capacity of local governments to utilize technology to strengthen institutional frameworks. At the regional level, the Digital Economy Partnership Agreement (DEPA) and the Digital Silk Road (DSR) initiative encourage cross-border collaboration and provide a framework for sub-national governments to implement digital solutions that are appropriate to the local context (Corning, 2022). A similar approach is seen in Singapore, which developed GovTech to lead public service innovation (T. Lee, 2024). While Malaysia promotes digital transformation through My Digital Blueprint (Mohd Hasni, 2023). Thailand has integrated smart technology into its Thailand 4.0 program (Puriwat & Tripopsakul, 2020). While several cities in the Philippines have adopted e-budgeting systems aimed at improving transparency in local government financial management (Franklin & Ebdon, 2020).

The third cluster highlights 'E-Government', 'Transparency', and 'Education'. The relationship between e-government services and transparency in the education sector shows an important dimension of innovation in regional governance, especially in improving the accountability of educational institutions. In Indonesia, the use of digital platforms facilitates public monitoring of the education services offered (Howard et al., 2020). Similar trends can be seen in Malaysia with the EduCloud system.

in Singapore with the Student Learning Space, and in Thailand and the Philippines with the expansion of online education information systems for public users. However, regional studies also highlight the need to place e-government in education within the framework of sustainability policies and institutional capacity building (M. Zhang & Kaur, 2024).



Figure 4. Cluster of Co-Cited References Source: Author generated through CiteSpace

Figure 4 shows that three clusters have been formed through shared citation analysis in Southeast Asia's digital governance discourse, as depicted in figure 4. Cluster 0 is referred to as "smart City Strategy." It focuses on the power of digital technology to catalyze change in contemporary urban planning and sustainable development (Ziehl et al., 2023). Global discourse on smart cities focuses on their proliferation; most developed urban centers serve as nadirs for smart city influx (Joss et al., 2019). This study aims to analyze the conceptual interrelations of innovative and sustainable cities. Articles after (Sontiwanich et al., 2022). Offer their perspectives on citizen participatory engagement and the uneven planning silos in Thailand. Key topics are smart cities, digital transformation, and the "standardization" of innovative city development, describing a movement towards participatory and holistic digital urbanism.

The main focus of this study is on "Strategic Overhaul in Transformative Digitalization." Strategic agility is a vital component in driving digital innovation and governance efficiency in Southeast Asia, especially in the context of the drastic socio-economic and technological changes we are witnessing today. This capability enables organizations to proactively adapt to changes in the environment and market, resulting in effective alignment between policy and technological innovation (Subroto et al., 2024). In the context of public digital governance, strategic agility facilitates the formation of an inclusive and participatory collaborative governance framework between state and non-state actors (Pfaff, 2023). Furthermore, the integration of digital tools and technologies into an organization's digital infrastructure has an impact on organizational resilience and governance, which in turn improves organizational and governance system performance, as well as sustainable public governance innovation at the local level (J. Zhang et al., 2025).

Cluster #4, titled "Sustainable Development and Public Trust," focuses on the sociotechnical aspects of digital urbanism, particularly inclusivity and public trust and legitimacy in innovative governance. This collection follows the approaches of (Przeybilovicz & Cunha, 2024) and (Jiang et al., 2020), which criticized the citizens" participation in Dublin's brilliant city initiative. It discussed big data and the implications of AI in smart cities. Citing works like

(Chang & Das, 2020). Raises worries about the smart city and Singaporean governance model using AI. Terms like `public trust`, `citizen-centric smart cities`, and `digital legitimacy` highlight the need for the public to consider acceptance and engagement about the sustainability of smart cities in Southeast Asia.

#### **Evolution of Research Topics**

Utilizing Biblioshiny with RStudio, complemented by a Sankey diagram, provides a comprehensive perspective on the study. Such visual aids are beneficial for researchers in identifying intersections of interest among multiple themes, anticipating emerging trends, and uncovering significant relationships relevant to the investigative problems at hand (Ramasubbareddy et al., 2019). Therefore, this method sharpens the focus for thematic analysis and assists in meticulous multi-domain data evaluation.

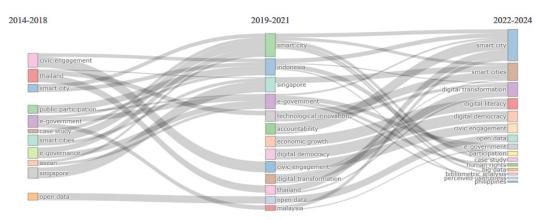


Figure 5. Sankey Diagram of Thematic Evolutionary Sources Source: Author generated through RStudio-Biblioshiny

Figure 5 shows the Thematic evolution from 2014 to 2018 with regard to Southeast Asia's local government digital innovation, emphasizing civic engagement and government transparency. During this period, governance digital transformation was associated with heightened civic engagement, improved collaboration, active empowerment, and a better quality of life (Rashdi, 2024). Moreover, the research explores how the community in the Southeast Asia region can alter the social ecosystem digitally, reinvigorate social life, and enable better governance (Lim, 2025). During this timeframe, it was noted that the egovernment systems had achieved major gains in transparency; 70% of respondents reported enhanced access to informational and governmental services (Setyarto et al., 2025).

In addition, the attention given to the capacity of technological changes to ensure the accountability of government and enable citizens' participation through digital democracy was sustained from 2019 to 2021. Retrieval and dissemination of information related to politics by governments, their affiliated agencies, civil society organizations, and citizen groups

has been made easier due to innovations in the practice of digital democracy technology (Kusumasari, 2018). Moreover, technology integration into governmental functions has proven to increase civic engagement as well as participatory citizenship (Belkhamza, 2024). This particular shift shows that e-government initiatives have a strong and positive impact in regards to citizen engagement and trust, transparency, civic effectiveness and responsibility, public service accountability, and overall public service delivery.

It is observed that Hien et al., (2024). have reported these features as a composite of factors that facilitates systematic public engagement and trust in government institutions. A notable trend from 2022-2024 is the expansion in the scope of digital transformation that has a focus on empowerment and rights of the public. The efforts within this period of the research showcase how public services are increasingly transforming towards a citizen-centric approach with real-time engagement that is holistic and inclusive (Frach et al., 2016). An Illustrative example undergoing this transformational shift is the Republic of the Philippines, which is being propelled by a perfect storm of government policy, technological advancement, and changing consumer behaviors (Rey et al., 2024). Consequently, from a strategic perspective relating to public administration, there is a need to undertake service delivery improvement concerning governance through the automation of interfaces with citizens and the business community via integrated systems, online portals, and interoperable data frameworks (Di Martino et al., 2022).

**Keywords** Strength Begin End 2014 - 2024 3.21 2014 2018 developing country 2014 e-government 2.49 2021 public participation 4.08 2015 2017 civic engagement 3.27 2015 2017 local participation 4.19 2016 2020 2.76 2017 2019 public policy smart cities 2.74 2019 2020 2.74 social media 2020 2021 governance approach 2.16 2021 2022 service quality 2.28 2022 2024

Table 2. Top 10 Keywords with the Strongest Citation Bursts

Source: Author generated through CiteSpace

Table 2 shows that the literature includes topics like local and public participation, showcasing the significance of community engagement within the digital governance framework. Reaching out to communities is a crucial step towards closing the digital divide. Moving forward, the development of policies must focus on creating manageable and user-friendly systems. Such systems should be centered on community participation, where system design considers the needs of various stakeholders and their suggestions are continuously integrated into the governance cycle. A community-centric model requires the inclusion of participatory policymaking, innovative technology, and continuous feedback systems (McKinley et al., 2021). Therefore, to mitigate the digital divide while fostering community engagement, local governments must establish frameworks that position citizens as key contributors in the governance process, transcending the role of mere service consumers to active participants in policymaking and evaluation (Freeman, 2016).

In the interim, these keywords, citizen engagement and developing countries, are informative regarding the issues and possibilities of digital transformation in the Southeast Asian region. The first one, "citizen engagement", focuses on mobilizing the public in communal activity facilitated through technology, for example, online consultations, digital forums, and citizen reporting applications (Aboucaya et al., 2022). The other one, "developing countries", describes the region's unique underlying socioeconomic characteristics, such as the digital divide, which has a gap in technological infrastructure, sparse technology education, and limited accessibility (Prajaknate, 2017).

#### **Timeline Trends of Keywords**

The keyword network diagram produced by CiteSpace encapsulates the overview of the entire research topic. It reveals the relationships among "smart cities," sustainability, and "digital transformation" over the period 2014-2024, enabling advanced thematic inquiry and interdisciplinary analysis.

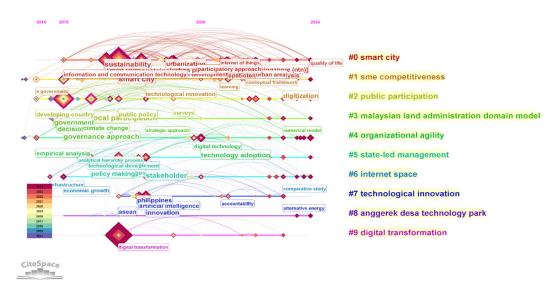


Figure 6. RESULTS, ANALYSIS Timeline View of Topics Source: Author generated through CiteSpace

Figure 6 shows that the digital transformation landscape in local governance for Southeast Asia has been organized into three primary clusters that share thematic overlap. The smart city innovation focus, represented as the first cluster with (Cluster #0) label, has a silhouette value of 0.766 and the highest number of documents within the dataset. This cluster is defined by the emphasis on participatory and sustainability strategies in innovative city development, which has been benchmarked against case studies from Helsinki, Singapore, and London (Shamsuzzoha et al., 2021). The terms smart city, sustainability, and sustainable development characterize the focus on managing the city's environmentally oriented technologies. Singapore and Indonesia serve as the focal points in this body of literature.

The second cluster, which is labeled as (Cluster #1), focuses on the issues of digital transformation concerning the boost in productivity of small and medium enterprises in Southeast Asia, most notably in Malaysia and Indonesia. At a silhouette value of 0.73, this cluster displays a firm relation between the use of digital technology and innovation in business models. Businesses are digitally transforming, as illustrated in the study of digital business model innovation by Fang et al. (2024), and supplier loyalty in the digital transformation era by Mujianto et al. (2023). The keywords previously mentioned, like innovation in technology, digitization, and civic engagement, reveal that the effect of digital innovation transcends economic productivity to social relations and corporate governance changes.

Third Cluster (Cluster #2) Concentrates on Public Participation and Citizen Engagement in Public Policy and Resource Management. With Silhouette value the highest among the other three clusters (0.777), this theme illustrates the coherence of issues in the study of community participation. Concerning groundwater resources management in Thailand

(Piyapong et al., 2019), and "The Failure of E-Government in Developing Countries" Gunawong & Gao (2017), illustrates the relationship between policy awareness, policy construction, and the achievement of digital innovation. Dominant keywords, including public participation, local participation, and public policy, demonstrate that the achievement of digital governance rests on local governments" participatory legitimacy and responsiveness.

#### Digital Innovations in Local Governance in Southeast Asia

Table 3. Digital Innovations in Local Governance in Southeast Asia

Country	Digital Innovation	Form of Efficiency	Form of Participation	Source
Indonesia	e-Musrenbang	Boosted transparency in planning processes	Quasi- participation framework	Anindito et al., (2022)
	Digital Land Administration	Enhanced precision and service accessibility of land registration	Support for marginalized groups	Bennett et al., (2023)
	West Java Digital Service (JDS)	Advancement of community data management	Collaborative policymaker hubs	(Maulana et al., 2024)
Singapore	Smart Nation Initiative	Data-driven service delivery	Community representation in digital policy	(Aigner et al., 2022)
	3Cs architecture (connect, collect, comprehend)	Integrated digital governance	Multi-stakeholder collaboration	(Ni, 2022).
Malaysia	Smart City Governance	Optimized service delivery via ICT	Civic engagement through social media and digital platforms	(Mutiarin & Lawelai, 2023)
Thailand	Local Government Awards	Integration of smart technology in public services	Incentivized participation mechanisms	(Thamjaroenporn & Achalakul, 2020)
Philippines	Social media platforms	Administrative interface	Participatory tool	(Aigner et al., 2022; Ni, 2022)

Table 3 shows that digital innovations transform Southeast Asia's local governance by improving service delivery and participatory frameworks. In Indonesia, the West Java Digital Service (JDS) initiative exemplifies the effective advancement of community data management through collaborative policymaker hubs (Maulana et al., 2024). Further, Anindito

et al., (2022), argue that e-Musrenbang boosted transparency in planning processes through a quasi-participation framework, while Bennett et al., (2023). Report that initiatives under Digital Land Administration enhanced the precision and service accessibility of land registration, particularly aiding marginalized groups. Such undertakings express growing national resolve towards addressing the digital divide and consolidating the enhancement of accountability, inclusion, and decisional agility through digitized frameworks.

In Singapore, the Smart Countries Initiative is an archetype of integrated digital governance innovation as it employs the "3Cs" (connect, collect, comprehend) architecture for data-driven service delivery and citizen participation. Centrally, the program advocates for community representation in digitally framed policy processes and multi-stakeholder collaboration as key (Aigner et al., 2022; Ni, 2022). Singapore further offers global leadership in the ethical use of innovative technologies by providing inclusion benchmarks at the core of governance frameworks. Malaysia, Thailand, and the Philippines also fall within the Southeast Asian region and exhibit differing degrees of progress regarding digital governance.

Malaysia's Smart City Governance uses ICT to optimize service delivery and promote civic engagement via social media and other digital platforms (Mutiarin & Lawelai, 2023). In Thailand, basic e-government services are complemented by Local Government Awards and other incentivized participation (Noymanee et al., 2017; Thamjaroenporn & Achalakul, 2020). The e-Governance project in South Cotabato, Philippines, highlights social media's dual role as an administrative interface and participatory tool (Aigner et al., 2022; Ni, 2022). Collectively, these studies illustrate that sustainable digital governance stems from the collaboration of government, civil society, and the business sphere, as well as the need for steady political will and public trust to foster innovation. I can adapt these insights into a policy brief, slide deck, or infographic.

#### DISCUSSION

Data from this study shows increasingly sophisticated developments in digital governance practices and theory in Southeast Asia. The growth of smart cities, e-governance, and e-governance involving citizen participation demonstrates a growing interest among local and foreign academics and practitioners in the application of public administration with technology. These findings are in line with previous research (Anggono et al., 2025; Maulana et al., 2024), which identified the digital transformation process as a series of closely related phenomena related to organizational frameworks, policy formation, and the scope of citizen participation. Research focusing on smart cities, digital transformation, and e-governance in education captures the convergence of themes emerging around productivity and equity. Much of the literature focuses on Indonesia, which presents a promising policy context but also serious infrastructural and institutional difficulties. This claim is in line with the statements from Kusmiarto et al., (2021) and Syah et al., (2024), regarding the few but significant

facilitating conditions that stem from the regional legal landscape and innovation policies towards digital governance.

The data further highlights inequalities and contradictions. There is a lack of synthesis of discussions related to smart city initiatives and technological innovation in relation to the participatory governance framework. This kind of thematic fragmentation, as argued by (Smolinski, 2024), hinders the progress of a comprehensive digital governance framework. Furthermore, the focus on digital transformation governance frameworks in the 'transformation and sustainability' approach, as expressed by (Przeybilovicz & Cunha, 2024), tends to focus on the perspective of digital control, neglecting the socio-technical elements of trust and legitimacy – the basic elements of sustainable digital transformation. A comparison between Indonesia, Malaysia, Singapore, Thailand, and the Philippines reflects different levels of institutional readiness in terms of digital inclusion and varying levels of ownership. An example is Singapore with its Smart Nation initiative, which reflects a high degree of ethical agility in strategic governance. On the other hand, other countries show significant deficiencies in the principles of interoperability and citizen-centricity. These differences highlight the need for tailored policy interventions to promote balanced innovation equity.

These findings have theoretical and practical dimensions. From a theoretical perspective, they confirm the integration and completeness of the TAM and UTAUT models in the context of technology adoption in public administration. From a practical perspective, they show that policymakers should focus on digital literacy, stakeholder engagement, and governance flexibility. Local governments should go beyond service provision to engage in co-creation and participatory policymaking. However, this study has limitations. It ignores gray literature and relies solely on bibliometric data, which often fails to appreciate the diversity of empirical realities. Future studies should balance qualitative and quantitative field data with bibliometric data to validate and enrich findings. There are under-explored areas related to AI ethics, system interoperability, and public trust in governance that require attention. Overall, this study emphasizes the potential of digitalization in local governance in Southeast Asia. It advocates for a more nuanced, participatory, and data-driven digital policy framework that encourages community participation and institutional flexibility for sustainable governance.

#### **CONCLUSIONS**

This study systematically synthesized 996 scientific publications to digitally transform local governance in Southeast Asia. The results of the bibliometric analysis, along with thematic clustering, demonstrate the technological innovations of smart cities, e-government, and digital participation. These innovations have evolved over time to construct a conceptual system of digital transformation. These results reaffirm that the operational efficacy of the bureaucracy, together with heightened public engagement, is strongly influenced by the level of institutional preparedness and the digital literacy of the constituents. The research also

emphasizes how data-driven governance with advanced social policy instruments responds to the region's complex social issues.

With the primary goal of sustainability in mind, this research provides an indirect strategic reference for policymakers focusing on adaptive, technology-centered governance models. The highlighted practices from Indonesia, Malaysia, Singapore, Thailand, the Philippines, and other ASEAN countries underscore the role of cross-sector collaboration in establishing a democratic digital ecosystem. This research serves as a springboard for exploring Al ethics, interoperability within public systems, and the strengthening of trust in digital governance and transformations. Ultimately, the resilience of digital innovation in local government will rely on system design driven by community engagement as well as synergy between policies, technology, and the people's actual needs.

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